This brochure discusses the benefits of repositories, describes how they fit into the broader scholarly communication environment, responds to any major concerns that researchers may have, and distinguishes IRs from other related initiatives in Canada-all in a way that is easy to browse and read. The brochure, developed by the CARL Institutional Repositories Working Group and SPARC, is available in both print and electronic formats. The brochure can be ordered for a nominal fee through the CARL website or printed directly from the website so that institutions can incorporate their own branding into the brochure. (Available in English and French. Contact the CARL Office for more details: carladm@uottawa.ca, 613-562-5385)